

To: Interested Parties  
From: WIN Partners, LLC  
Date: October 28, 2014  
RE: **2014 Orleans Judicial Race Polling**

**WIN Releases Results of Polls on Civil District Court, Division F and Civil District Court, Domestic Section 2**

NEW ORLEANS – WIN Partners is publishing the second in a series of results of polling on judicial races in New Orleans. In today’s release, a look at the **Civil District Court Judge - Division F** contest shows another very close race. Incumbent Judge Chris Bruno is facing a strong challenge from first-time candidate Ruth Ramsey. Bruno is barely outpacing her in today’s numbers.

WIN also announced the results of a poll of **Civil District Court, Domestic Section 2** showing candidate Monique Barial edging Janet Ahern, with Michelle Scott-Bennet within striking distance. Full results are below.

**Question: If the election for Civil District Court Judge Division F were held today, who would you support [CYCLE OPTIONS]: 1. Chris Bruno 2. Ruth Ramsey**

|                | <b>Chris BRUNO</b> | <b>Ruth RAMSEY</b> |
|----------------|--------------------|--------------------|
| <b>Overall</b> | <b>52.8%</b>       | <b>47.2%</b>       |
| <b>Black</b>   | 37.8%              | 62.2%              |
| <b>Other</b>   | 64.3%              | 35.7%              |
| <b>White</b>   | 74.8%              | 25.2%              |

Methodology: The poll was conducted among a random sample of 528 likely voters from Oct. 24 through Oct. 27th drawn from a pool of registered voters. Among the sample of 528 likely voters, the poll carries a margin of error of plus or minus 4.2%. All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect city-wide turnout figures for gender, race, age and party.

**If the election for Civil District Court Judge, Domestic Section 2 were held today, who would you support [CYCLE OPTIONS]: 1. Janet Ahern 2. Monique Barial 3. Michelle Scott-Bennett**

|                | <b>Janet AHERN</b> | <b>Monique BARIAL</b> | <b>Michelle SCOTT-BENNET</b> |
|----------------|--------------------|-----------------------|------------------------------|
| <b>Overall</b> | <b>34.5%</b>       | <b>35.8%</b>          | <b>29.7%</b>                 |
| <b>Black</b>   | 22.1%              | 45.3%                 | 32.6%                        |
| <b>Other</b>   | 33.3%              | 50.0%                 | 16.7%                        |
| <b>White</b>   | 54.2%              | 19.0%                 | 26.8%                        |



Methodology: The poll was conducted among a random sample of **468** likely voters from Oct. 24 through Oct. 27th drawn from a pool of registered voters. Among the sample of **468** likely voters, the poll carries a margin of error of plus or minus 4.53%. All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect city-wide turnout figures for gender, race, age and party.

**About WIN Partners, LLC:**

[WIN Partners](#) is a New Orleans-based political and public affairs firm, specializing in messaging strategy, multimedia and digital marketing. In addition, WIN Partners assists clients in voter research, survey development and polling analysis in federal, state and municipal elections. In the last year alone, WIN Partners' played a critical role in the successful campaigns of Councilmember At-Large Stacy Head, Councilmembers LaToya Cantrell, Susan Guidry, and Jared Brossett, and in the election of New Orleans Coroner Jeffrey Rouse. **WIN Partners does not have a client in any of the races polled.**

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