

To: Interested Parties  
From: WIN Partners, LLC  
Date: October 28, 2014  
RE: **2014 Orleans Judicial Race Polling**

**WIN Releases Results of Polls on Civil District Court, Division D and Criminal District Court, Section G**

NEW ORLEANS – With only one week to go before election day, WIN Partners is publishing the first in a series of results of polling on judicial races in New Orleans. In today’s release, a snapshot of the **Civil District Court Judge - Division D** shows a statistical dead heat. The numbers indicate an extremely close race between incumbent Judge Lloyd Medley and challenger Nakisha Ervin-Knott. According to previous polling, this indicates a tightening of this race over the past two weeks. WIN also announced the results of a poll of **Criminal District Court, Section G**, showing candidate Byron Williams with a commanding lead over sitting Municipal Court Judge Paul Sens. Full results are below.

**Question: If the election for Civil District Court Judge Division D were held today, who would you support [CYCLE OPTIONS]: 1. Nakisha Ervin-Knott 2. Lloyd Medley**

	<b>Nakisha ERVIN-KNOTT</b>	<b>Lloyd MEDLEY</b>
<b>Overall</b>	<b>50.6%</b>	<b>49.4%</b>
<b>Black</b>	56.3%	43.7%
<b>Other</b>	53.3%	46.7%
<b>White</b>	41.3%	58.7%

Methodology

The poll was conducted among a random sample of **566** likely voters from Oct. 24 through Oct. 27th drawn from a pool of registered voters. Among the sample of **566** likely voters, the poll carries a margin of error of plus or minus 4.1%. All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect city-wide turnout figures for gender, race, age and party.

**Question: If the election for Civil District Court Judge Division D were held today, who would you support [CYCLE OPTIONS]: 1. Paul Sens 2. Byron Williams**

	<b>Paul SENS</b>	<b>Byron WILLIAMS</b>
<b>Overall</b>	<b>35.6%</b>	<b>64.4%</b>
<b>Black</b>	17.5%	82.5%
<b>Other</b>	50.0%	50.0%
<b>White</b>	61.9%	38.1%

(Methodology below)



The poll was conducted among a random sample of **449** likely voters from Oct. 24 through Oct. 27th drawn from a pool of registered voters. Among the sample of **449** likely voters, the poll carries a margin of error of plus or minus 4.6%. All respondents were asked questions concerning basic demographics, and the entire sample was weighted to reflect city-wide turnout figures for gender, race, age and party.

**About WIN Partners, LLC:**

[WIN Partners](#) is a New Orleans-based political and public affairs firm, specializing in messaging strategy, multimedia and digital marketing. In addition, WIN Partners assists clients in voter research, survey development and polling analysis in federal, state and municipal elections. In the last year alone, WIN Partners' played a critical role in the successful campaigns of Councilmember At-Large Stacy Head, Councilmembers LaToya Cantrell, Susan Guidry, and Jared Brossett, and in the election of New Orleans Coroner Jeffrey Rouse. **WIN Partners does not have a client in any of the races polled.**

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